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# Jatindra-Rajendra Mahavidyalaya

ESTD-1986

VILL. + P.O. - AMTALA, P.S. - NOWDA, DIST. - MURSHIDABAD, PIN - 742121

#### **INSTITUTIONAL DISTINCTIVENESS - 2022-23**

Higher educational institutions are assigned with the dual responsibilities of intellectual and financial orientation of the students for the greater national interest. We, the members of Jatindra Rajendra Mahavidyalaya, put our mission to achieve the ideal blend of these two purposes. Business startups represent the glorious horizon that today's students must explore with enthusiasm and interest. We believe in the noble idea that business brings economic emancipation to the nation. To sensitize our students in business startup, we have taken a unique step by forming a special committee named the 'JRM Students' Start-up Mentoring Committee' with local successful business entrepreneurs and the Branch Manager of PNB, Amtala which is the outcome of previous year's (2021-22) workshop "How to Beat the Startup Challenges" dated 16.03.2022. The committee members are enlightening the business enthusiasts about how to overcome entrepreneurial challenges. The committee has been organizing workshops and seminars at the college with full integrity to cater to the students' new business ideas and offer them active cooperation during apprenticeship. Such programs includes Air Force Recruitment Training and Awareness Camp (11.11.2022), Motivational Camp for Career Counselling (20.12.2022), Campus Placement Drive with (23.12.2022), Career Planning Uttarayan and Vocational **Training** (04.01.2023), Outdoor Sports (11.01.2023), etc.

#### PHOTO GALLERY

# 1. Air Force Recruitment Camp –





# 2. Motivational Camp for Career Counselling (20.12.2022)





## 3. Career Planning and Vocational Training (04.01.2023)





### 4. Outdoor Sports (11.01.2023)





Teacher-in-Charge
Jatindra-Rajendra Mahavidyalaya
P.O. Amtala, Dist. Murshidabad